

COURAGE. CHANGE. IMPACT

2020 ATDC CONFERENCE

25 – 26 MAY 2020 HOBART, TASMANIA

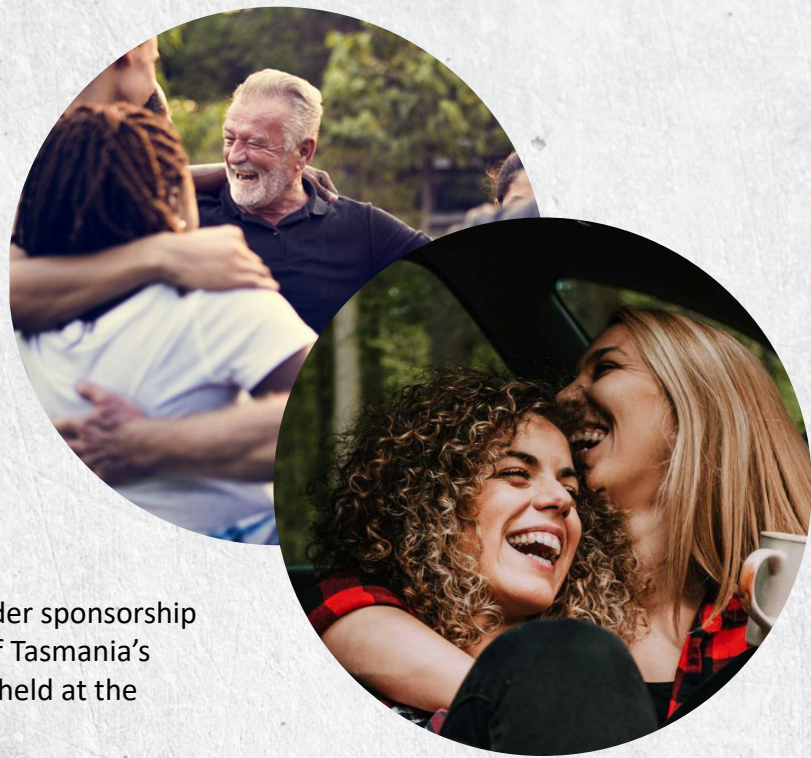
No Harm, No Discrimination

atdc

Alcohol, Tobacco and other
Drugs Council Tasmania

SPONSORSHIP PROSPECTUS

The 2020 ATDC Conference program will be streamed by the key areas of **Courage. Change. Impact.** Following keynote presentations, concurrent sessions and workshops will run to provide delegates with sufficient choice to enjoy a varied and stimulating conference program.



It is with great pleasure that we invite you to consider sponsorship for the Alcohol, Tobacco and other Drugs Council of Tasmania's 2020 Conference 'Courage. Change. Impact.', to be held at the Grand Chancellor, Hobart from 25-26 May 2020.

Choosing the theme of courage, change and impact was purposeful. Change is constant. Sometimes it is planned and sometimes not. Regardless, it often requires courage to overcome challenges, pitch a different approach or reshape a project. We want to not only showcase examples of best-practice but shine light on the people courageously driving change to deliver impact across the Tasmanian alcohol, tobacco and other drugs sector.

The Alcohol, Tobacco and other Drugs Council Tas Inc. (ATDC) is the peak body representing and supporting community organisations, and the people they assist, to reduce alcohol, tobacco and other drug related harm for all Tasmanians. Our vision is a Tasmania without alcohol, tobacco or other drug related harm or discrimination.

A wide variety of promotional opportunities are available to help keep your company's name front and centre in the minds of conference attendees, before, during and after their conference experience. Select from our packages or pick out an advertising opportunity or trade display!

Whether you're looking for an exclusive event sponsorship, trade table, networking or advertising opportunity, we have a number of packages available that are built to fit your branding needs. Over 120 delegates from across the sector are expected to attend this two day conference.

Pick one or a combination of sponsorships, or propose your own idea.

Keynote Speakers Include:



Professor Adam R Winstock
Institute of Epidemiology and Health Care, University College London

Presentation: The times they are a changing: Beyond the pain of regulation: drug policy and harm reduction in a brave new world.



Professor Nicole Lee
360Edge

Presentation: Integrating AOD and mental health services: Are we flogging a dead horse?



Annie Madden
Scientia PhD scholar at the Centre for Social Research in Health, University of NSW

Presentation: Contemporary consumer representation in alcohol and other drugs

Sponsorship Opportunities

Platinum Sponsorship \$5,500 (incl GST)

- Logo recognition as a Platinum Sponsor in all conference promotional material, including digital conference handbook, program and signage
- Ongoing recognition as a Platinum Sponsor both prior to and during the conference
- Recognition as a Platinum Sponsor (with organisation logo) on all email marketing relating to the Conference from when invoice is paid
- Company logo and 200 word profile hosted on the ATDC Conference website (atdcconference.com.au) with hyperlink to your company website
- Logo recognition as a Platinum Sponsor during the main conference sessions (logo displayed on presentation slides)
- Opportunity to supply two (2) pull up banners for display at the conference venue
- Verbal acknowledgement of role as a Platinum Sponsor during conference opening and closing
- One trade table (clothed), placed in prime position
- Complimentary full registrations for two (2) delegates
- One full page advertisement in the digital conference handbook (finished artwork supplied by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- Opportunity to provide two (2) digital satchel inserts
- Platinum Sponsors also have the opportunity of running a dedicated pre/post Conference session (ie, breakfast). Cost of session is to be covered by Sponsor, but will be promoted to all Conference attendees and sit beside the main Conference program

The ATDC is committed to reducing the environmental impact of our conference, and will be actively seeking ways to be environmentally responsible.

If you have an idea that fits with this, please let us know!

EXCLUSIVE Platinum Sponsorship Options

Platinum Sponsors can choose one (1) of the below exclusive options as part of their recognition as a Platinum Sponsor. Please note, these options are allocated on a first in best dressed basis. **Only one sponsor per option is available.**

- Conference USB Sponsor
- Coffee Cart Sponsor (one per day)
- Conference Name Badge Sponsor



Gold Sponsorship \$3,500 (incl GST)

- Logo recognition as a Gold Sponsor in all conference promotional material, including digital conference handbook and signage
- Ongoing recognition as a Gold Sponsor both prior to and during the conference
- Company logo and 150 word profile hosted on the ATDC Conference website (atdcconference.com.au) with hyperlink to your company website
- One trade table (clothed)
- Complimentary full registration for one (1) delegate
- One half page advertisement in the digital conference handbook (finished artwork supplied by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- Opportunity to provide one (1) digital satchel insert

EXCLUSIVE Gold Sponsorship Options

Gold Sponsors can choose one (1) of the below options as part of their recognition as a Gold Sponsor. Please note, these options are allocated on a first in best dressed basis.

- Day Catering Sponsor (one per day)
- Keynote Speaker Sponsor (one per Keynote Speaker)
- Wifi Sponsor (one only)
- Speakers Lounge Sponsor
- Notepad Sponsor (notepads to be provided by Sponsor)
- Pen Sponsor (pens to be provided by Sponsor)

Silver Sponsorship \$1,500 (incl GST)

- Logo recognition as a Silver Sponsor in the digital Conference handbook
- Company logo and 50 word profile hosted on the ATDC Conference website (atdcconference.com.au) with hyperlink to your company website
- One trade display table (clothed)
- Complimentary registration for one (1) delegate
- Opportunity to provide one (1) digital satchel insert



Advertising Packages

Advertisements

The ATDC is committed to reducing the environmental impact of our conference and in doing so will be introducing a digital Conference handbook for 2020. Advertising space will be available in the digital Conference handbook which will be distributed to all conference delegates.

Advertising in the digital Conference handbook will provide excellent exposure for your organisation.

- Full Page \$400
- Half Page \$300

Digital Satchel Inserts

\$450 each (incl GST)

This is your opportunity to deliver your message directly to your target market by providing a promotional flyer for inclusion on a conference USB (finished artwork supplied by Sponsor)

After Something Different?

The selection of Sponsorship packages presented in this prospectus has been developed to ensure a successful outcome for sponsors and all participants of the conference.

In addition to the set packages outlined, packages and inclusions can be customised to meet your organisation's specific objectives.

To discuss other opportunities contact Conference Manager, Naomi Will, naomi@eventsphere.com.au or +61 439 336 511



Sponsorship and Exhibition Booking and Payment Conditions

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at date of publication. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Sponsorship and Exhibition space will be allocated only on receipt of signed Booking Confirmation Form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable by 25 March 2020. All sponsorship and exhibition applications received after 25 March 2020, must include full payment.

3. All monies are payable in Australian dollars. Cheques should be made payable to 2020 ATDC Conference, and must be drawn on an Australian bank. All monies due and payable must be received (and Cheques Cleared) by the Conference prior to the event. No sponsor or exhibitor will be allowed to neither begin move in operations nor be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Conference Managers.

5. Public and Liability insurance to a minimum of AUD\$10 million must be taken out by each sponsor & exhibitor at their own expense. A copy of the certificate of insurance currency must be provided to the Conference Managers a minimum of four weeks prior to the commencement of the Conference.

6. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of total fees applies to cancellations on or before 12 February 2020. No refunds will be made for cancellations after this date. After sponsorship or exhibition space has been confirmed and accepted, a reduction in sponsorship or exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Conference Managers. Any space not claimed one hour before the Exhibition commences and will be reassigned without refund.

7. The Conference reserves the right to rearrange the floor plan and/or relocate any exhibit without notice. The Conference will not discount or refund for any facilities not used or required.

8. The Conference reserves the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

9. If a sponsor intends to utilise a custom built stand, the Conference Manager must be advised and such advice must include full details and dimensions a minimum of six weeks prior to the commencement of the conference. All display construction requires the approval of the Sponsorship & Exhibition Manager. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.

10. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked space except upon prior written consent of the Sponsorship and Exhibition Manager. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage, and registration benefits.

11. ATDC complies with the principles of permission-based marketing. The ATDC will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Conference for the purpose of assisting you with your participation.

Yes I have read and agree to the conditions of sale above.

Authorised by

(please sign)

Date ____ / ____ / ____

