

Stakeholder Pack

MULTICULTURAL OUTREACH 2021

THINK TWICE 
ABOUT ASBESTOS

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ASBESTOS
AWARENESS
WEEK
November 22-28 2021



Australian Government

Asbestos Safety and Eradication Agency

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The Asbestos Safety and Eradication Agency was established in 2013 to administer the National Strategy Plan for Asbestos Awareness and Management. The Agency oversees national actions to improve asbestos awareness and the effective and safe management, removal and disposal of asbestos.

The Agency is committed to making information available to everyone in Australia about the dangers related to asbestos-containing materials, when they are damaged, disturbed or deteriorated. The Agency is reaching out to culturally and linguistically diverse communities to increase awareness and improve understanding about the dangers of asbestos-containing materials.

You are receiving this pack because you are a key stakeholder with important connections in your community. The Asbestos Safety and Eradication Agency encourages you to share the resources in this pack across your multicultural networks. Through your help and support, Australia's multicultural community will be well informed about asbestos-containing materials and have a better understanding of what they should do if they encounter asbestos-containing materials in their home or at work.

This pack contains translated resources that explain that asbestos-containing materials are dangerous if damaged, disturbed or deteriorated: an in-language factsheet, in-language location diagram, in-language social tiles and a guide on how to use social media assets.



Asbestos-containing materials are dangerous if damaged, disturbed or deteriorated. They release invisible fibres into the air which can enter the body and cause life-threatening illnesses, including cancer.

If your home was built before 1990, it can contain asbestos.

Asbestos is in 1 in 3 homes across Australia.

If you think a material might contain asbestos, be safe and treat it like it does until you can get it confirmed by a professional.



Know what to do to stay safe:

Get in the know

Find out whether your home was built before 1990 – asbestos was commonly used in homes before 1990.

Take it slow

Don't damage or disturb asbestos-containing materials, this can release dangerous asbestos fibres into the air.

Get a professional

Contact a licensed asbestos professional for advice on where it is located, and on how to manage or remove it.

What you can do to help



Share the material available in this stakeholder pack with your community by email, social media, or via messaging apps such as WhatsApp, Viber, Signal, WeChat, Messenger and others.



Print materials and share them with those in your community or display them in your place of work or community organisations.



Have conversations with your family and community members at functions regarding what you have learnt about asbestos-containing materials being dangerous if damaged, disturbed or when it is deteriorating.



If anyone in your community is seeking additional information about asbestos safety, you can direct them to www.asbestossafety.gov.au for up to date advice.

Social media resources

These social media tiles provide key messages for you to share.

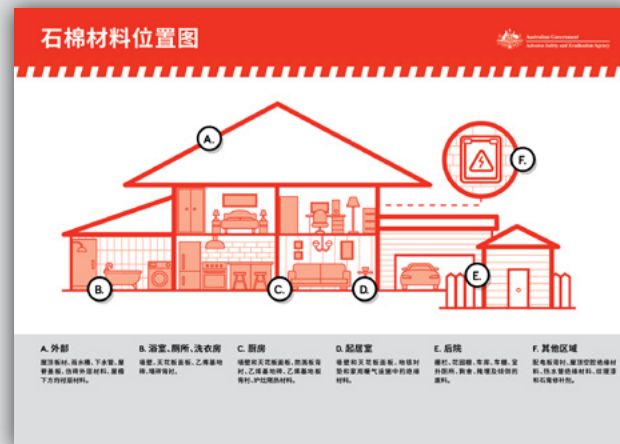
These translated social media tiles can be downloaded from the [Asbestos Safety and Eradication Agency](#) website.



Location Diagram

This diagram provides key locations of where you might commonly find asbestos in your home.

The translated diagram can be downloaded from the [Asbestos Safety and Eradication Agency](#) website.



Information on this page outlines how social media assets can be used.

Follow these simple steps to upload your post:



Step 1

Choose the resource in the stakeholder pack that you would like to download and click on the link.



Step 2

Check your download folder for the resource and move it to a personal folder or onto your desktop for easy access.



Step 3

Open any of your social media accounts such as Facebook, Instagram, Signal or WhatsApp and upload the resource from your chosen folder.



Step 4

You can use the information in this pack to write a post to go with the image.



Tips

- You can adapt the key messages to write your post in a way that is appropriate for your community.
- Deliver the messages in a helpful way that encourages your community to share your post.

Contact us

For more information about asbestos in Australia,
visit www.asbestossafety.gov.au.

[asbestossafety.gov.au](http://www.asbestossafety.gov.au)



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