



Getting positive stories out there

Media confidence workshops

Continuing on from the WA Indigenous Storybook's work, PHAIWA is facilitating workshops aimed at Aboriginal Health and Environmental Health Workers and AMS management teams in regional and remote WA communities. The goal is to improve representation of positive Aboriginal health stories in our media.

The intent of the workshop is to build confidence and awareness in the attendees about the importance of showcasing their organisation, specific projects or any positive and uplifting health and wellbeing stories from their Community.

The workshop will assist them to recognise positive stories and develop ways to approach the suitable media streams (local, social, radio, print etc..).

The overall purpose is to encourage positive stories in the media about Indigenous health and wellbeing, told by the Aboriginal and Torres Strait Islander people themselves.

Workshop details:

Free

Run locally

2-3 hours (entirely flexible)

Focuses on - different types of media sources, negative and positive stories, identifying local media sources, the power of storytelling.

We will aim to identify a potential story and media plan.

Identify stage two participants for further mentoring

Please contact Jo Malcolm - jo.malcolm@curtin.edu.au

or 92669081 for more information

