



# Aboriginal Health Conference 2021

Saturday 20 and Sunday 21 November 2021  
Parmelia Hilton Perth

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## SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Invitation

Rural Health West invites you to exhibit at the Aboriginal Health Conference 2021.

Health professionals are busy and it can be challenging finding effective ways to communicate with them. This is even truer of practitioners in the Aboriginal health space who are often located in remote locations in areas of significant need, with little downtime while at work.

The Rural Health West Aboriginal Health Conference provides organisations with a unique opportunity to interact with more than 160 health professionals.

The conference provides opportunities for delegates to talk with exhibitors away from their hectic working conditions and learn more about new products and services that help close the gap in health and life expectancy for Aboriginal people.

Attendees at the Aboriginal Health Conference are committed and passionate health professionals keen to explore new thinking and techniques.

We have a range of exhibition, sponsorship and advertising opportunities available for the Aboriginal Health Conference 2021.

We look forward to you joining us at the conference.



**Tim Shackleton**  
Chief Executive Officer

*This conference is being held on the lands of the Nyoongar people. We respectfully acknowledge these traditional owners who will be asked to welcome delegates to the conference.*

## OUR VISION FOR RECONCILIATION

Our vision is for healthier Aboriginal communities, achieved by working alongside Aboriginal people to ensure quality healthcare is accessible and culturally appropriate.



# About the Conference

The Aboriginal Health Conference will be held at the Parmelia Hilton Perth on 20 and 21 November 2021.

## Program

The Aboriginal Health Conference 2021 will provide an opportunity for rural medical and health professionals to discuss and exchange ideas on the following key issues relating to the health and wellbeing of Aboriginal communities. The conference program will have five streams:

- **Mental Health**
- **Quality improvement** – interrogating data for the benefit of Aboriginal people and their communities
- **Environmental Health**
- **Chronic Disease with a focus on palliative care, voluntary assisted dying and end of life**
- **Early Intervention with a focus on child health, chest, ear and skin**

## Who attends

The conference attracts more than 160 delegates with a passion for Aboriginal health. Attendees at the conference will include general practitioners, specialists and health professionals involved in rural and regional Aboriginal healthcare.

“An excellent opportunity to network with rural doctors, which we are not often able to do.”

2019 exhibitor



# Generate new opportunities in the Aboriginal health sector

Becoming a sponsor at this conference provides a unique opportunity to promote and showcase your products and services.

The majority of delegates are from rural locations, which provides the perfect opportunity to make new contacts.

The benefits to your organisation include:

- An enhanced company profile
- Increased customer contact and business opportunities
- A unique opportunity to give delegates 'hands-on' experience with your products
- An opportunity to launch new products
- Business development

This will result in:

- Heightened awareness and an enhanced corporate and/or product profile
- Increased business potential and relationship development
- Secured business leads

Following cancellation of last year's conference, we expect strong interest from exhibitors and attendees.

We recommend that the sponsorship and exhibition application form is returned as early as possible to ensure sponsorship rights and exhibition space. A floor plan of the trade exhibition is on page 8. Organisations should note that booths are allocated to sponsors and exhibitors strictly in order of the date of receipt of the booking form and payment.

Your involvement will be featured in the final program, subject to printing deadline.



*Delegates visiting the trade exhibition booths at the Aboriginal Health Conference 2019.*

# Key sponsorship opportunities

ONE ONLY

## Gold Sponsor – \$5,500 inc GST

- Two 3m x 2m exhibition booths in the trade exhibition area in prime location (valued at \$5,390)
- Acknowledgement as the Gold Sponsor with your logo in/on the following:
  - Conference website (with hyperlink)
  - Holding slide used during all sessions
- Acknowledgement as the Gold Sponsor at the official opening and closing conference sessions
- Full page advertisement in the conference program (valued at \$825; artwork supplied by sponsor)
- Company profile listed and logo displayed in the conference program
- One company logo on App landing page
- One promotional flyer or item in the conference satchel (valued at \$550; to be supplied by sponsor)
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary
- One social media mention

ONE ONLY

## Silver Sponsor – \$4,400 inc GST

- One 3m x 2m exhibition booth in the trade exhibition area (valued at \$2,695)
- Acknowledgement as the Silver Sponsor with your logo in/on the following:
  - Conference website (with hyperlink)
  - Holding slide used during all sessions
- Acknowledgement as the Silver Sponsor at the official opening and closing conference sessions
- Half page advertisement in the conference program (valued at \$550; artwork supplied by sponsor)
- Company logo displayed in the conference program
- One company logo on App landing page
- One promotional flyer or item in the conference satchel (valued at \$550; to be supplied by sponsor)
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary
- One social media mention

ONE ONLY

## Conference App Sponsor – \$3,600 inc GST

Put your **company's products and services in the palm of more than 160 conference delegates** as the sole partner of the conference mobile phone App.

- One 3m x 2m exhibition booth in the trade exhibition area (valued at \$2,695)
- Acknowledgement as the conference App Sponsor with your logo on the conference website (with hyperlink)
- Company logo on all App pages
- Company logo displayed in the conference program
- Company logo links through to company website or other social (digital) media platform
- Sponsor 'page' embedded in app
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary
- One social media mention

# Key sponsorship opportunities



## Barista Cart Sponsor – \$3,300 inc GST

- One 3m x 2m exhibition booth in the trade exhibition area adjacent to barista cart (valued at \$2,695)
- Acknowledgement as the Barista Cart Sponsor at the official opening and closing conference sessions
- Acknowledgement as the Barista Cart Sponsor with your logo in/on the following:
  - Conference website (with hyperlink)
  - Holding slide used during all sessions
- Company logo displayed in the conference program
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary



## Abstract Sponsor – \$3,000 inc GST

This year, we are seeking an Abstract Sponsor who will provide financial support for accepted Abstract presenters, including travel and registration fee costs. The following will also be included:

- One 3m x 2m exhibition booth in the trade exhibition area (valued at \$2,695)
- Acknowledgement as the Abstract Sponsor at the official opening and closing conference sessions
- Acknowledgement as the Abstract Sponsor with your logo in/on the following:
  - Conference website (with hyperlink)
  - Holding slide used during all sessions
- Company logo displayed in the conference program
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary

Providing quality health services where they're really needed across rural and remote Western Australian communities

*distance is no obstacle*



## Meet, connect and build relationships

In the digital world in which we live, exhibitions provide organisations a unique marketing advantage – the opportunity to meet, connect and build rapport with current and prospective customers.

Discover how becoming an exhibitor at this conference will provide you with a unique opportunity to promote and showcase your products and services. You will have direct access to more than 160 delegates involved in Aboriginal health. The conference is also an opportunity for you to network with other exhibitors from a variety of organisations.

## Exhibition booth opportunities

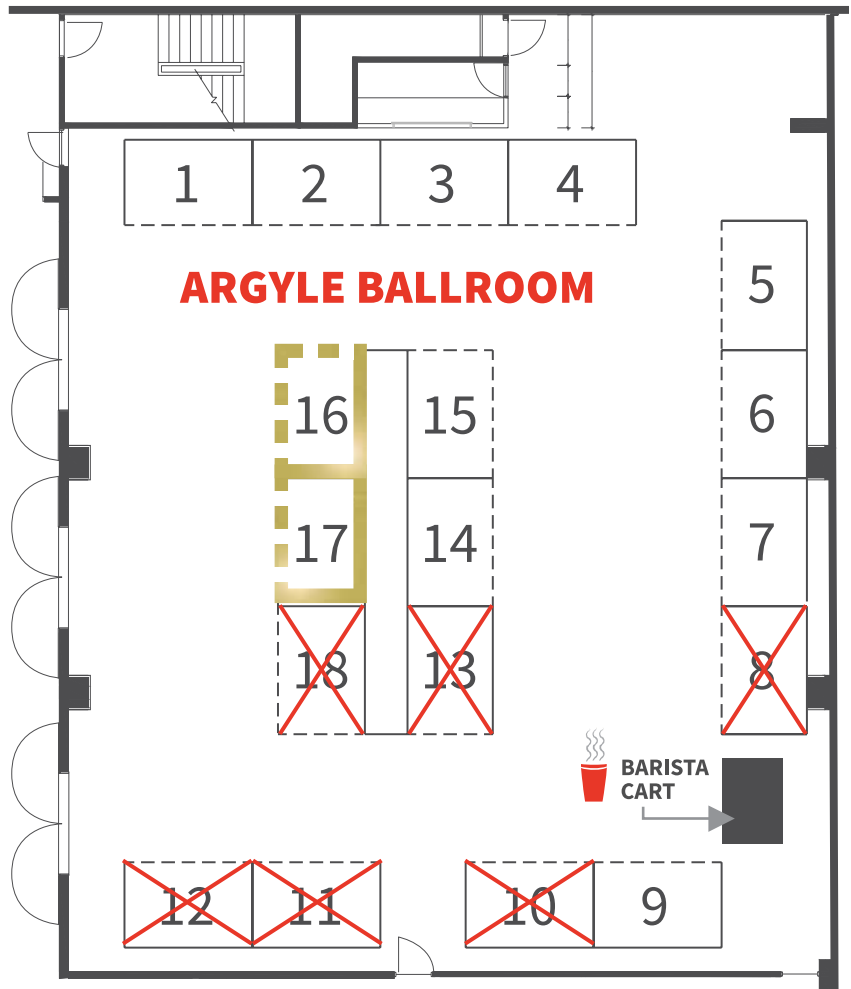
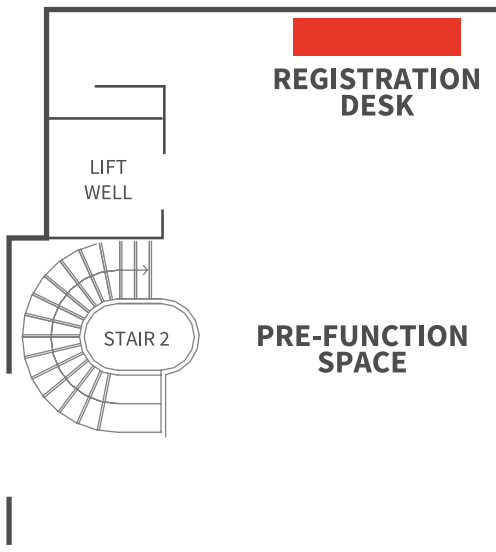
### Exhibition Booth – \$2,695 inc GST

- One 3m x 2m exhibition booth
- Company name on fascia (logos can be provided at additional cost)
- Inclusion on delegate 'Passport Stamp Sheet' for prize draw competition
- Two 120 watt spotlights per booth
- One 5 amp power point per booth
- Welcome tea and coffee, lunch, morning tea and afternoon tea
- Acknowledgement in conference program
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks. This does not allow access to other social events or conference sessions

# Exhibition floor plan

## LEGEND

-  Reserved for Gold Sponsor
-  Sold



## Exhibition dates and times

### Saturday 20 November 2021

- 7.00am-8.30am**  
Exhibitors bump-in
- 8.30am-5.00pm**  
Exhibition open  
(including tea breaks and lunch)

### Sunday 21 November 2021

- 8.30am-11.00am**  
Exhibition open (including tea break)
- 11.00am-1.00pm**  
Exhibitors bump-out
- 1.00pm-3.00pm**  
Exhibition booths dismantled

“I will definitely attend next year, and would recommend it to colleagues.”

2019 delegate

# Advertising opportunities

## Satchel insert – \$550 inc GST

- One promotional flyer (up to A4 size) or item in conference satchel\*

## Advertisement in conference program

- One full page advert\* – **\$825 inc GST**
- One half page advert\* – **\$550 inc GST**

\* Satchel insert flyer and advertising artwork to be supplied by sponsor.

## Contact details


For further information, direct your enquiries to:

Rural Health West Events team  
PO Box 433 Nedlands Western Australia 6909

**T** 08 6389 4500

**F** 08 6389 4501

**E** [ahc@ruralhealthwest.com.au](mailto:ahc@ruralhealthwest.com.au)



“I attended the  
Aboriginal Health  
Conference and had  
a wonderful time  
networking and listening  
to very interesting  
and educational  
presentations.”

**2019 delegate**

# Sponsorship and Exhibition Booking Form

## Aboriginal Health Conference | PARMELIA HILTON PERTH – 20 AND 21 NOVEMBER 2021

Once completed, please email this form to Rural Health West at [ahc@ruralhealthwest.com.au](mailto:ahc@ruralhealthwest.com.au).

### Organisation details

Organisation name \_\_\_\_\_ ABN \_\_\_\_\_

Contact person name \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Please indicate how we should list your organisation/company in the conference program

### Sponsorship and advertising opportunities (please tick) – all prices include GST

- |  |         |  |         |
|--|---------|--|---------|
| <input type="checkbox"/> Gold Sponsor (1 only)           | \$5,500 | <input type="checkbox"/> Abstract Sponsor (1 only)   | \$3,000 |
| <input type="checkbox"/> Silver Sponsor (1 only)         | \$4,400 | <input type="checkbox"/> Full page advert in program | \$825   |
| <input type="checkbox"/> Conference App Sponsor (1 only) | \$3,600 | <input type="checkbox"/> Half page advert in program | \$550   |
| <input type="checkbox"/> Barista Cart Sponsor (1 only)   | \$3,300 | <input type="checkbox"/> Satchel insert (per item)   | \$550   |

### Exhibition opportunities – price includes GST

- Single booth (3m x 2m) \$2,695

Please **select your preferred booth/s** from the plan on page 8.

Booth preference: **1** \_\_\_\_\_ **2** \_\_\_\_\_ **3** \_\_\_\_\_

Purchase order number \_\_\_\_\_

A tax invoice will be issued on receipt of payment and acceptance of the terms and conditions. For further information, please contact the Events team on **08 6389 4500**.

### Terms and conditions

All packages must be paid in full within 30 days of booking. Sponsorship will be confirmed only upon full payment of your invoice. Alternative payment options may be discussed with Rural Health West. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their booking, except upon prior written consent from Rural Health West. Penalties will apply. Rural Health West reserves the right to alter the floor plan and/or relocate any exhibition space without notice.

### Cancellation policy

All cancellations must be notified in writing. Cancellations received prior to 10 September 2021 will receive a full refund less a \$250 fee. Cancellations received after 10 September 2021 and prior to 1 October 2021 will receive a 50 per cent refund, less a \$250 fee. Cancellations received thereafter will not be entitled to any refund. Full terms and conditions can be downloaded from our website [www.ruralhealthwest.com.au/conferences](http://www.ruralhealthwest.com.au/conferences).

- I have read and agree to the terms and conditions, and cancellation policy.

Signature \_\_\_\_\_ Date \_\_\_\_\_