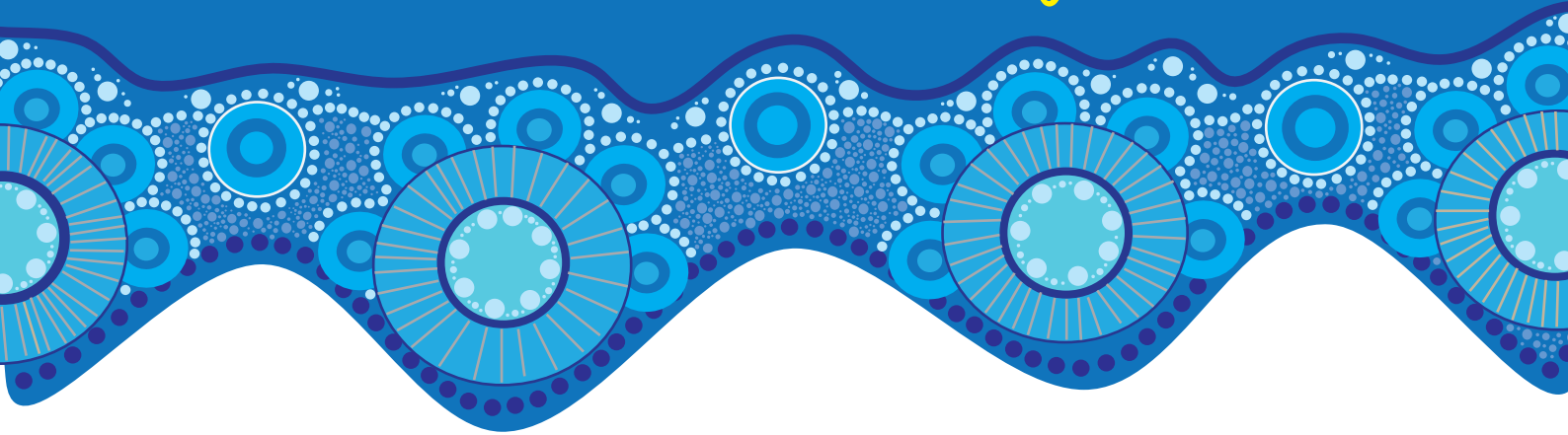
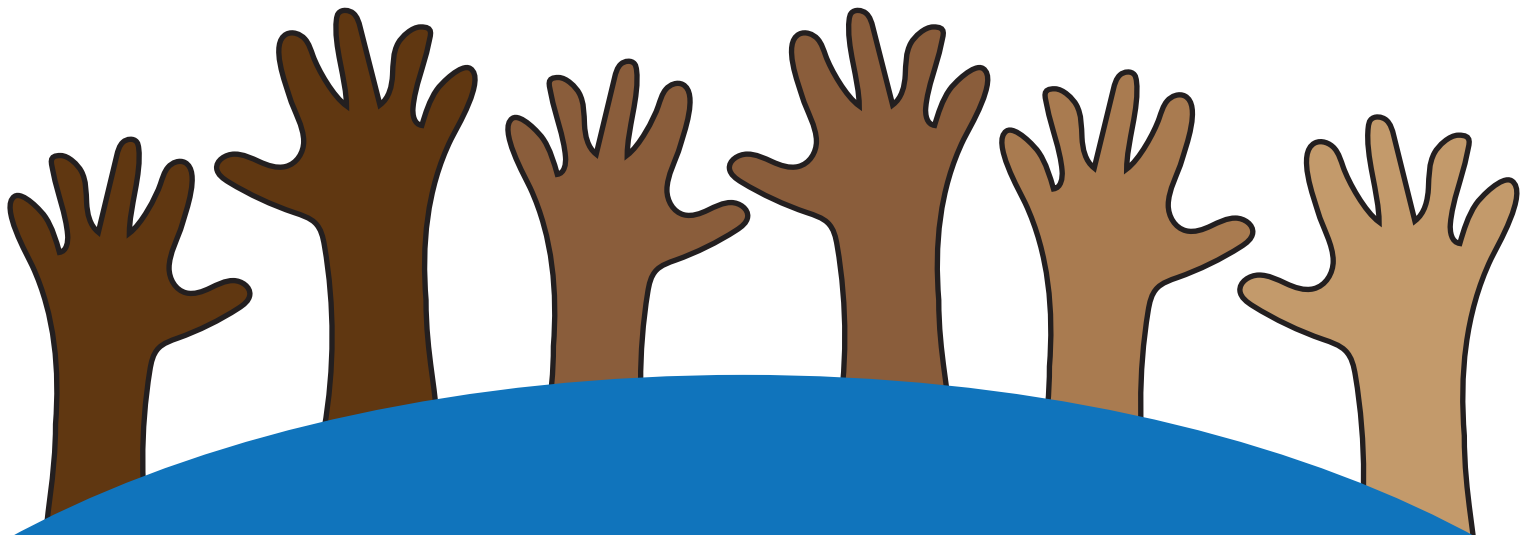


Sponsorship Package



KIDS IN CARE CUP 2019



Prepared By Rod Broad- Illawarra Titans Club President

ILLawarra Titans

Recent Achievements



- 2017- Under 17's NSW Aboriginal Knockout Champions
- 2019- Under 10's Battle of the Countries Champions
- 2019- Men's Battle of the Countries Champions

The Illawarra Titans Aboriginal Rugby League Club are the proud hosts and founders of the annual Kids in Care Cup and the Battle of the Countries.

Disclaimer:

While reasonable efforts have been made to ensure the contents of this publication are factually correct, Illawarra Titans Rugby League Football Club does not accept responsibility for the accuracy or completeness of the contents, and shall not be liable for any loss or damage that may be occasioned directly or indirectly through the use of, or reliance on, the contents of this publication.

This report should be attributed as Kids in Care Cup Sponsorship Package, Illawarra Titans Rugby League Football Club (May 2019).

A Sponsorship Package



KIDS IN CARE CUP 2019

Date: Saturday 21st September 2019

Prepared by: Rod Broad

Illawarra Titans Club President

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About the Event



The Illawarra Titans Rugby league Football Club is proud to host the 8th annual Kids in Care Cup. The Kids in Care Cup aims to raise awareness for Kids in the Out of Home care sector, it educates communities on the importance of keeping Aboriginal children connected to culture, community and family. The purpose of the event is to bring together Indigenous communities from across New South Wales and offer a first class football knockout and promote, disseminate and raise awareness about current issues facing Indigenous communities such as the high incidents of 'Kids in Care'.

Endorsement



This Sponsorship Package provides an outline of how we intend to manage, coordinate and work in partnership with the Country Rugby League fraternity and Indigenous communities across NSW.. We are confident that this event will provide a platform for raising awareness and promote the importance of working collaboratively with services and community to better the outcomes for Aboriginal and TSI people. We plan to continue build on the work already achieved and establish new partnerships who are committed to providing opportunities for our children, youth, families and the community.

Opportunities and Benefits



The Illawarra Titans Rugby League Football Club is strongly committed to providing opportunities for Indigenous people through football. Our Club has a strong focus on building the skills of the Aboriginal community to organise community sport and physical recreation activities. We also promote healthy living, drug free participation and respect for players, officials and spectators. We will engage local and state media outlets to promote and disseminate key messages important to the wider community.

Event Brief



Event Name	KIDS IN CARE CUP 2019
Purpose	The purpose of the event is to bring together Indigenous communities from across New South Wales and offer a first class football knockout and promote, disseminate and raise awareness about current issues facing Indigenous communities such as the high incidents of 'Kids in Care'
Objectives	To raise awareness for the high number of Indigenous Kids in Out of Home Care, changes to the legislation regarding kids in care and educate on the importance of keeping Aboriginal children culturally connected in Communities and families while also promoting healthy lifestyles and physical activity through the sport of Rugby League.
Target Audience	Aboriginal and Torres Strait Islander Communities, Service Providers, Carers and Young Children.
Number of Guests	Estimated at 3000 + for a 1 day event which includes Aboriginal and Non-Aboriginal People.
Proposed Date	21st of September 2019
Timing	1 Full Day- Gates open 8.00am First game at 8.30am Closing of Event at 4.30pm
Location Details	TBA- Illawarra Area
Key Messages	Keeping Aboriginal children connected to Culture, Community, Country and families.

Sponsorship Packages



PLATINUM	GOLD	SILVER	BRONZE
\$7,500 + GST	\$5,000 + GST	\$2,500 + GST	\$1,500 + GST
<p>2 SPOTS AVAILABLE</p> <p>Chest signage on choice of group for following Adults or Youth Teams.</p> <p>Media Exposure on all marketing material</p> <p>Stall Holder</p> <p>Opportunity to talk throughout the day to audience</p> <p>Titans commit to service events e.g. NAIDOC & special event</p> <p>Access to players/ community for ongoing programs</p>	<p>4 SPOTS AVAILABLE</p> <p>Rear Jersey signage on choice of group Adults or Youth teams.</p> <p>Media Exposure on all marketing material</p> <p>Stall Holder</p> <p>Opportunity to talk throughout the day to audience</p> <p>Access to players/ community for ongoing programs</p>	<p>4 SPOTS AVAILABLE</p> <p>Sleeve signage on choice of group Adults or Youth Teams.</p> <p>Media Exposure on all marketing material</p> <p>Stall Holder</p> <p>Opportunity to talk throughout the day to audience</p>	<p>8 SPOTS AVAILABLE</p> <p>Shorts signage on choice of group Adults or Youth Teams.</p> <p>Media Exposure on all marketing material</p> <p>Stall Holders</p>

Sponsorship Placement



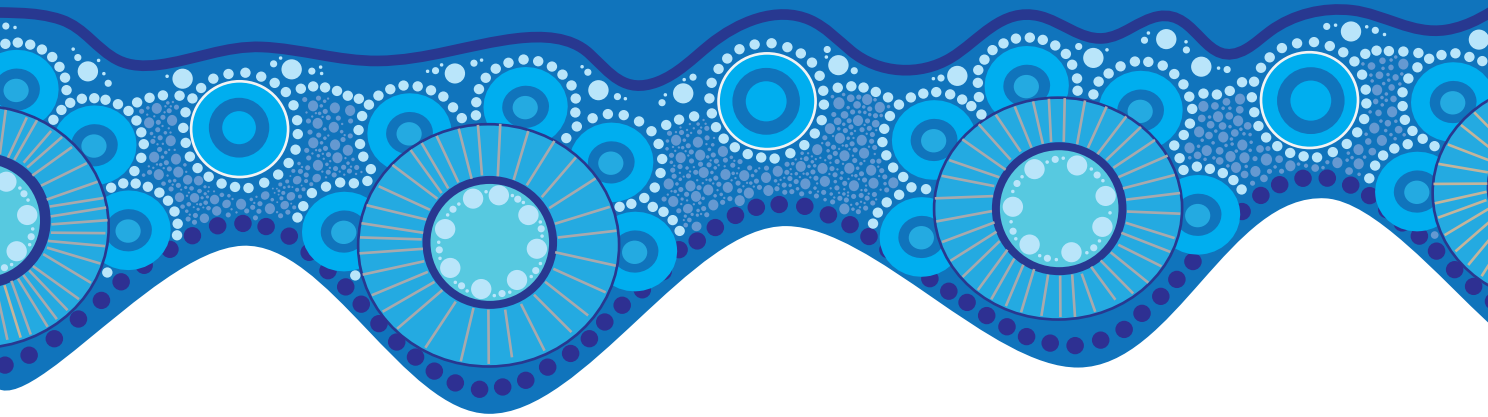
Business and Contact Details



Contact Rod Broad for more information on the following details

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Phone: 0422 612 816



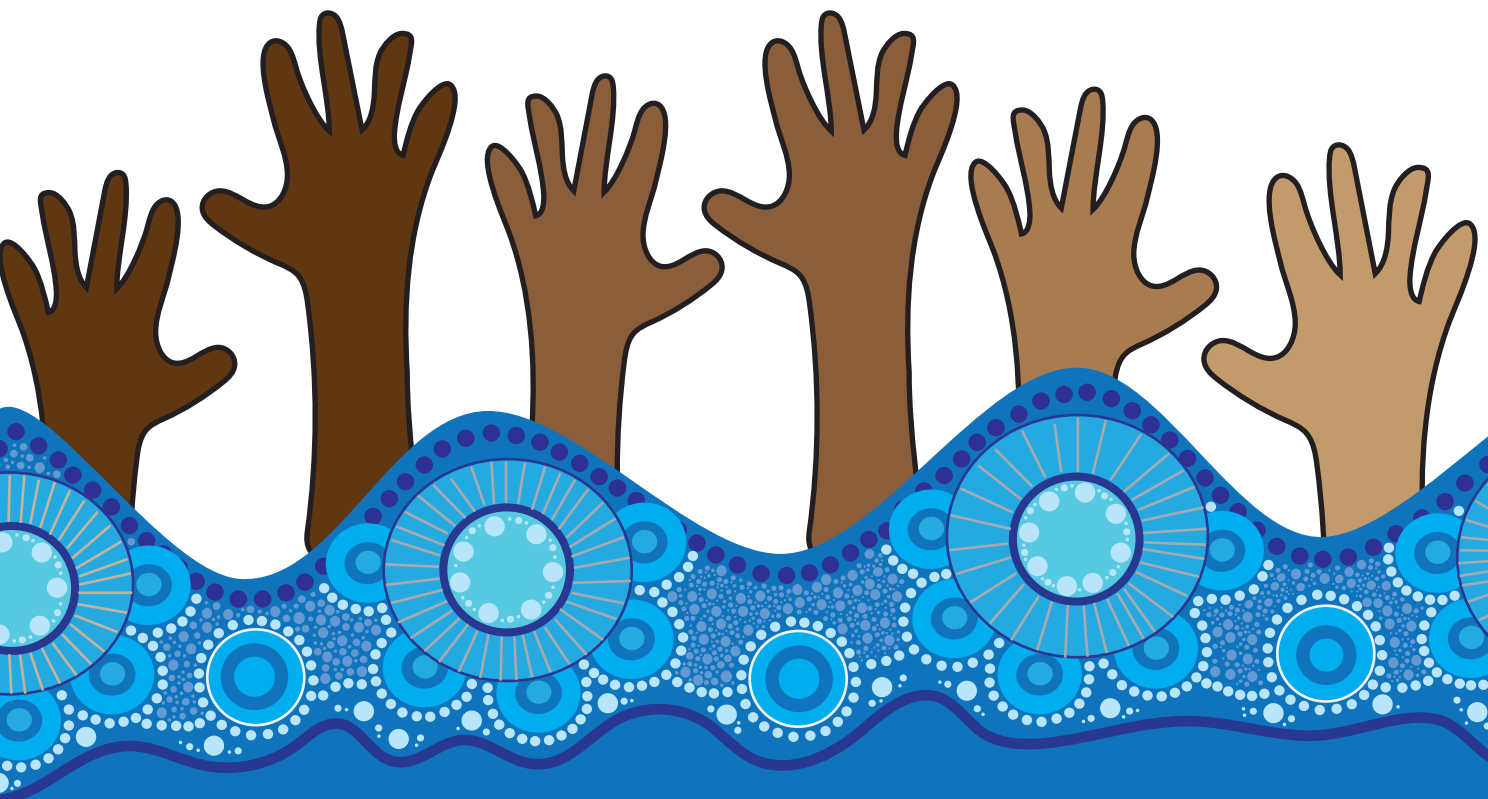
Artwork



The artwork represents the coming together of communities for a shared purpose.

It represents the sharing of knowledge, connections, cultural pride and understanding to pass on to younger generations to keep them connected.

Our kids deserve the opportunity to keep reaching for more. Culture, knowledge and potential.



Supporting our Kids in Care through
the sport of Rugby League

