



MEDIA RELEASE

Friday, 7 June 2019

NAIDOC Family Fun Day 2019

The Bunbury and South West community is again being encouraged to embrace NAIDOC Week this year through a series of activities planned for the national week, held from 7-14 July.

NAIDOC Week provides all Australians with the opportunity to come together, embrace, respect and celebrate our Indigenous culture as a community. The South West Region of WA (Noongar Boodja or Noongar Country) is home to many Aboriginal Wardandi Families.

The South West Aboriginal Medical Service (SWAMS), along with our key partners, will once again be hosting an Elders Luncheon and Family Fun Day to celebrate NAIDOC Week 2019.

The event is always a great success and a calendar highlight for the local Aboriginal community of Bunbury and the South West. The day showcases our area's rich Noongar heritage and culture.

"NAIDOC Week celebrations are held across Australia each July to celebrate the history and culture of Aboriginal and Torres Strait Islander people. This special week is celebrated not only by Indigenous communities, but by Australians from all walks of life. It is such a great opportunity to support the local South West Aboriginal community." SWAMS CEO Ms Lesley Nelson explained.

"Culture and community are at the heart of what we do as an Aboriginal Medical Service, It brings us great pleasure to deliver these local NAIDOC Week events and I encourage our Noongar community and the wider Bunbury and South West community to join us in these celebrations."

SWAMS will once again be hosting an Elders Luncheon on Wednesday, 10th July and a Family Fun Day at Bunbury Trotting Club between 10am and 2pm on Friday, 12th July. Entry is free and a gold coin donation is appreciated.

Entertainment for all ages will be on offer, including kids' activities and rides, a free sausage sizzle, local Noongar performances, cultural tastings and free goodie bags for the first 500 entrants sponsored by local businesses.

The SWAMS Clinic On Wheels will also be offering free health checks throughout the day.

For more information on the SWAMS Family Fun Day or Elders Luncheon, contact the SWAMS office on (08) 9791 1166 or email info@swams.com.au



For more information on the SWAMS NAIDOC Week events please contact the SWAMS on (08) 9726 6000, or the toll free number on 1800 779 000.

Photo captions: Picture from the SWAMS NAIDOC Family Fun Day 2018

Oldest to youngest
Teleah McFadyen
Chontaya McFadyen
Kiesha McFadyen
Mikalalah McFadyen

For media enquiries please contact SWAMS Public Relations Officer Cassandra Budge on (08) 9791 1166.