



WOMEN'S HEALTH WEEK

Promotional toolkit

womenshealthweek.com.au

About us



Thank you for becoming a Women's Health Week host.

Life can be hard, so we've tried to make this easy. From 8 May, this kit will include everything you need to promote your event including posters, social tiles, social copy, templates and a media release.

Key information

Jean Hailes Women's Health Week

4-8 September 2023

womenshealthweek.com.au
or jeanhailes.org.au



Jean Hailes for Women's Health has been the leader in women's health in Australia for over 30 years. We provide evidence-based, accessible health information for all women, girls and gender-diverse people. Visit jeanhailes.org.au





Women's Health Week 2023

2023 topics

Day 1: Check me out
Your guide to women's
health checks

Day 2: Pain drain
Pain conditions and
how to cope

Day 3: Hello hormones
From PMS to menopause
and beyond

Day 4: Making it work
Women's health issues
in their place of work

Day 5: Food for thought
Recipes and nutrition tips
for women



What you will receive:

- free promotion on the Women's Health Week website
- exclusive opportunity to order free bags and postcards
- accessible, Indigenous and translated promotional kits will be available in July
- a Jean Hailes resource catalogue and free access to all our online resources
- VIP invitations to Jean Hailes events including webinars.

Order your free postcards or bags from the Women's Health Week website. Postage and handling fees will apply.



Women's Health Week posters



A4 210mm x 297mm



A3 297mm x 420mm



A2 594mm x 841mm

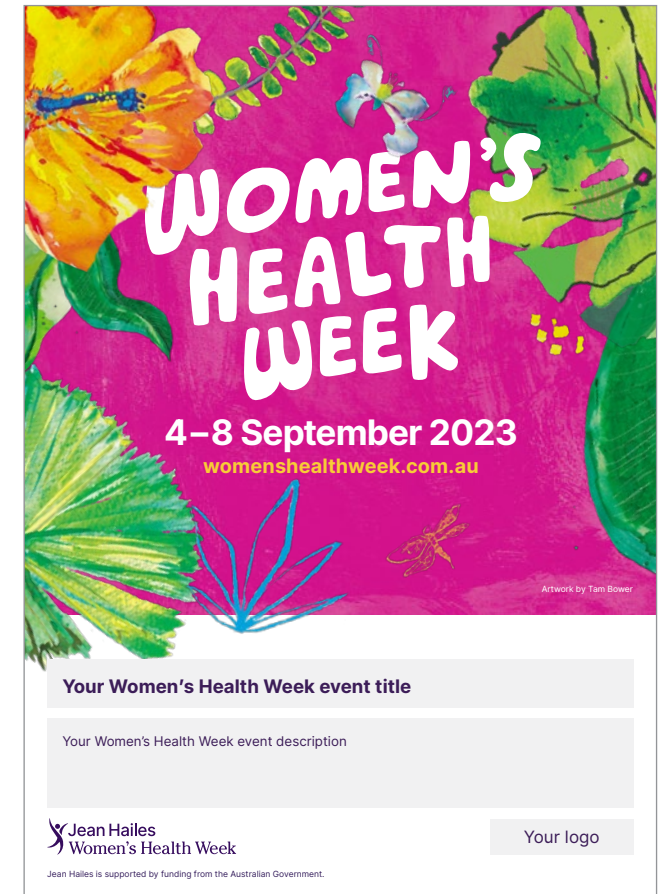




Women's Health Week A4 editable posters



Version 1



Version 2





Women's Health Week postcard



Front



Back






Women's Health Week bunting





Women's Health Week invitation



**You're invited to
our Women's Health
Week event.**

It's time to check in on your health and
do something positive for your own
health and wellbeing!

Host _____

Where _____

Date _____


Time _____

Details _____

RSVP by _____

Phone _____

womenshealthweek.com.au

 Jean Hailes
Women's Health Week





**Women's Health Week
place card**





**Women's Health Week
name tag**





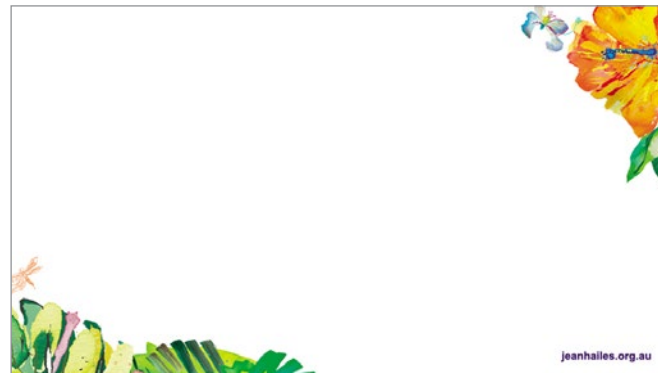
Women's Health Week PowerPoint template



Cover slide



Title slide



Text slide





Women's Health Week social media tiles



Instagram



Story



Facebook and LinkedIn





Women's Health Week
email signature



 Jean Hailes
Women's Health Week





Women's Health Week digital advertisements



Google 1200 × 628px



Quora 600 × 335px



MREC 300 × 250px



Skyscraper 300 × 850px



Leaderboard 728 × 90px





Women's Health Week
feature article header





Women's Health Week pull-up banner artwork

