



Social Inclusion Mirrabooka Balga Boodja Project

Artwork for the Balga Boodja Project Request for Expressions of Interest

We are seeking Expressions of Interest from emerging Noongar Aboriginal artists to create an original artwork. The artwork will be used in the signage and other resources produced for the Balga Boodja Project.

Emerging Noongar artists are invited to submit an Expression of Interest by **5pm Monday 9th November 2020**

What is the Balga Boodja Project?

The Balga Boodja Project is an initiative for safe and healthy place activation.

A key part of the Project is the Balga Boodja Walk Trail which is a sign-posted pathway trail incorporating Aboriginal art and 5 stories told by Aboriginal Elders utilising audio-visual tools. These stories will be transposed to QR code technology and will be virtually accessible to everyone walking along the trail via mobile phones.

In recognition of Aboriginal people's significant cultural, historical and social connections to the Balga area, the *Project* seeks the engagement of residents along Balga Avenue, Mirrabooka.

Artist's Brief:

Artists are required to design a 2-dimensional artwork in a style reflective of the Wadjak Noongar people in line with the following project themes and specific connection to place (Balga):

- Togetherness;
- Inclusion, and;
- Harmony

Applicants are encouraged to include local landscape of the area.

Size and format:

- 2-dimensional canvas painting
- Minimum dimensions 50 x 70 cm

Terms and conditions

The successful artist will receive a fee of \$5,000

The artwork will be digitally reproduced and used as branding for the Balga Boodja Project

The artwork will feature on:

- Promotional resources (Logo on brochures and flyers)
- Walk trail signage
- Community assets (Council bins, Western Power assets etc)

The chosen artwork will remain the property of the Balga Boodja Project under the custodianship of Public Health, North Metropolitan Health Service.

The artwork commission includes the grant of non-exclusive licence to the North Metropolitan Health Service for non-commercial purposes.

How do I apply?

You can express your interest in producing the artwork for this project if you are an emerging, Noongar artist.

To apply please include in your submission:

- A short statement about yourself including:
 - Your full name, address, phone numbers, email address
 - Your connection to Noongar Country and Balga area,
 - Your experience as an artist
 - What interests you about the Balga Boodja Project.
- Supporting statement describing your proposed design
- A4 size design of your intended artwork
- Provide some examples (pictures) of your recent artwork showing your style.
- A brief biography or curriculum vitae
- Provide names and contact details of 2 referees

Expressions of Interest must be submitted to: vilma.palacios@health.wa.gov.au

Selection Process

Expressions of Interest will be assessed by a panel of 7 people representing agencies working in the Balga Boodja Project. Panel members include Aboriginal and non-Aboriginal representatives and conflicts of interest (if any) will be disclosed.

The artist's proposal will be assessed on the following criteria:

1. Simplicity and consistency of style and design
2. Demonstrated relevance of the design
3. Demonstrated ability to work within the specified timeframe
4. Affordability and value for money
5. Overall suitability to the project.

Key Dates:

Task	Details	Date
EOI Open	Expression of Interest open (develop and submit proposed design concepts)	5th October 2020
EOI Close	Closing date for submitted EOI	9th November 2020 (5pm)
Submission review	Submissions reviewed and short listed by Selection Panel	11 th November 2020
Shortlisting	Successful Short listed artists to present designs to selection panel	16 th November 2020
Selected Artist	Successful artist will be notified and any edits to designs to be made	17 th November 2020
Artwork completion	Final completed artwork due	30 th November 2020

Do you need help preparing your Expression of interest?

If you need help preparing your documents, please contact:

Sonya: sonyalee.khan@communities.gov.wa.au; Tel: 9344 9666

Anne: Anne.Garlett@stirling.wa.gov.au; Tel: 9205 8552

Mike: mike.Dixon@whitelion.asn.au; Mob: 0407 702 922

Amanda: asheehan@wungeningmoort.com.au; Tel: 9221 1411 or mob: 0436 606 669

Closing date for submissions:

Strictly by **5 pm, 9th November 2020**. Late submissions will not be considered.

Expressions of Interest must be submitted to: vilma.palacios@health.wa.gov.au