



awabakal

OUR PEOPLE

Awabakal Ltd

TIS Teleconference presentation 30th May 2018

Presenter Raymond Kelly



Quality and reach of community engagement

Throughout 2017 – 2018 Awabakal Ltd has continued to support the Aboriginal and Torres Strait Islander communities living in the Newcastle, Lower Hunter and Port Stephens area.

Our Mission is to empower self-driven lifestyles for our clients and community.



Medical service extension

Awabakal Ltd has recently expanded our health service reach with the opening of two new community health clinics located at **Raymond Terrace** and **Cardiff**.

This move has increased the profile of Awabakal in smaller communities and has provided clients with easier access to health care.

The opening of the Raymond Terrace clinic saw a attendance of **50** people with Cardiff clinic having a total of **60**.



Awabakal Quit Crew

To coincide with the opening of our two new community clinics Awabakal introduced the formation of our new TIS team the **Quit Crew**.

During the clinic openings the **Quit Crew** handed out 25 Quit kits to current smokers who are seeking support in quitting.

The **Quit Crew** will continue to roll out our I'm Quitting campaign across three community sectors.

Aaron Simon – Community Engagement
Karen Hudson – Schools and Education
Scott Briggs – Sport and Recreation



Left to right: **Aaron Simon** – **Karen Hudson** – **Scott Briggs**



Aaron Simon promoting our I'm Quitting Quit Kit



Organisation involved in tobacco reduction in the region



Skill session at Waratah High School



Workshop role models and guest speakers



Awabakal promo and Tobacco information stall

No Limit TIS workshops

In 2018 Awabakal in partnership with **No Limit** has run three TIS workshops across three local high schools engaging 300+ students.

The workshop were run over two hours and included a Q and A session with NRL rugby league players and model Samantha Harris.

Role models shared their own personal stories with the students and spoke of the ill health affects associated with tobacco smoking.

Students also participated in skill development activities designed to promote health and movement.

Awabakal United RLFC

IN 2018 Awabakal has supported the development of local Rugby League team the Awabakal Eagles. As apart of our commitment we will attend each home game for the eagles and deliver our I'm Quitting campaign and provide health advice and referrals back to our medical services.

We heavily brand each home game as being a smoke free event and do this through signage, branded goal post pads, promotional giveaways and announcements over the PA system. Within the first two home games the Quit Crew has handed out 25 Quit Kits.



Awabakal United RLFC



Winners of the I'm Quitting sports challenge



Awabakal united RLFC playing for our community

Building capacity to support quitting

Through the formation of the Awabakal TIS team (Quit Crew) we have tripled the amount of staff working on the ground delivering our tobacco campaign. With each team member having a designated target demographic this has allowed Awabakal to provide a stronger follow up process for smokers who have indicated they are ready to quit.

Awabakal Ltd is set to launch our brand new online survey and follow up process which will allow us to better communicate with our clients.

Moving into a digital platform is also more appealing and user friendly for our clients and communities.



Supporting smoke-free environments

Awabakal Ltd has made all works sites including outreach clinics smoke-free areas. We are enforcing this through signage, social media, the Quit Crew and staff training in smoking cessation.

Awabakal has provided financial and in-kind support to a variety of community groups with the expectation that programs and events are 100% tobacco free.



Thank you
For more information on Awabakal TIS
Please contact Ray Kelly on 0431 626604

