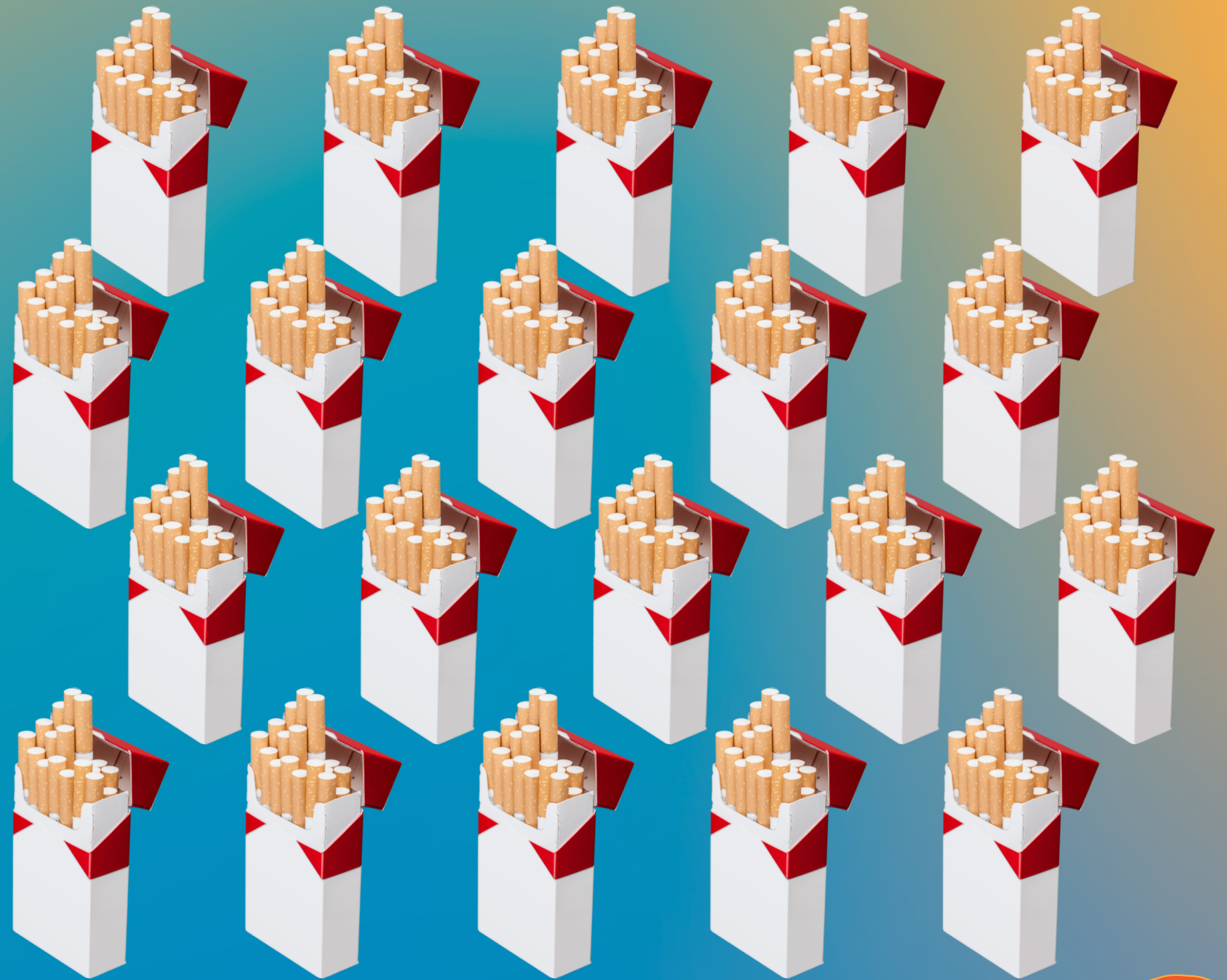


# DID YOU KNOW?

The nicotine in:



4000  
puffs



1 vape with  
4,000 puffs

up to **20 PACKS** of cigarettes



KIMBERLEY  
TACKLING  
INDIGENOUS  
SMOKING

